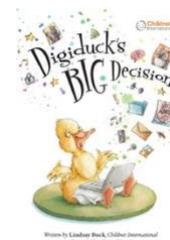




## Digiduck Stories (Childnet)

The five stories in the Digiduck series were created to help parents and teachers educate children aged 3–7 about online safety. The collection includes a ebooks, PDFs, a poster and an interactive app.

As well as the books, there is a Digiduck Activity Menu for educators, that can be found here: <https://www.childnet.com/resources/digiduck-stories/>



## Child influencers

**Source:** DCMS Committee

The Digital Culture, Media and Sport (DCMS) Committee has published a report which highlights the risks online influencer culture poses to children. Findings include: children are likely to be more vulnerable to the psychological harms that come with maintaining an influencer profile; there are concerns that some children are being used by parents and family members seeking to capitalise on the influencer market; posting content about children online can affect their privacy and present security risks; and child influencers can be at risk of exploitation due to a lack of protection under the UK's child labour laws. Recommendations include: support for parents and schools in developing young people's media literacy and new legislation that protects child influencers.



**Read the news story:** [Influencer culture: MPs call for action on advertising and employment rules to protect children and online performers](#)

## Safeguarding by health visitors

**Source:** Parent-Infant Foundation

The Parent-Infant Foundation has published a report, from the First 1001 Days Movement, about the importance of health visitors. Key points from the report, which compiles statements from parents, professionals, and charities including the NSPCC, on the role of health visitors, includes: health visitors are in a position to detect safeguarding issues early on and signpost to other services; they provide support to mothers experiencing multiple disadvantages; and have an important role in supporting infant mental health. Recommendations include: local authorities must commission and fund high quality health visiting services and the UK Government must properly resource local authorities to provide services at the level expected by guidance and needed by families.



**Read the press release:** [The First 1001 Days Movement publishes a new report on why health visitors matter](#)

**Read the report:** [Launch of why health visitors matter report](#)